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Evaluation of the Use of Western Periodical Sources  
in Soviet Economic Journals

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The Problem:

The purpose of this study is to determine the Western periodical sources most frequently cited in Soviet economic journals.

Methodology:

Forty-nine issues of five major Soviet journals\* were scanned for all attributions or mentions of Western journals and periodicals in text or source citations. In the year 1956, to which the study was limited, there were 297 mentions of such Western publications, or an average of 6 per issue. It is noteworthy that 261 of the occurrences (or 88 percent of the total) were in the ten issues of Voprosy ekonomiki which were scanned, an average of 26 citations per issue.

The study excludes citations of annual publications which are official and solely statistical in nature, such as the Statistical Abstract of the U.S.

Conclusions:

The Soviet journals examined contained mentions of 112 different periodical and serial publications, ranging from UN and governmental publications through trade journals and bank news letters. Approximately one-half the references (141) were to the 18 journals listed in Table 1.

In virtually all cases, the references were by way of attribution of quotations or data. Caustic or critical comments were directed only at Fortune, The Monthly Labor Review, and The Magazine of Wall Street, although other periodicals would be described as "bourgeois" or "capitalistic". There was no instance observed of a direct reply made to a quoted Western comment on the Soviet economy. Such replies would appear to be more of a function for Soviet newspapers, although some articles or discussions occurring in Soviet journals may have been the indirect result of Western comments. The majority of citations occurred in articles concerned with some aspect of the capitalist economies, a type of article especially common in Voprosy ekonomiki.

\* Voprosy ekonomiki (10 issues), Planovoye khozyaystvo (2), Kommunist (15), Dengi i kredit (10), and Finansy (12).

TABLE I  
The Best Seller List  
(Western Publications Mentioned Five or More Times)

<u>Title</u>	<u>Number of Mentions</u>
Survey of Current Business (US Dept. of Commerce)	15
The Economist (UK)	14
US News and World Report	13
Financial Times (UK)	10
Neue Zürcher Zeitung (Swiss)	10
New York Times	8
Industriekurier (Federal Republic of Germany)	8
Monthly Labor Review (US Dept. of Labor)	7
Economie et politique (French Marxist)	7
International Financial Statistics (IMF - International Monetary Fund)	6
Handbook of Basic Economic Statistics*	6
Statist (UK)	6
Banker (UK)	6
Economic Survey of Europe (UN)	5
Major Activities in the Atomic Energy Program (AEC)	5
Magazine of Wall Street	5
Federal Reserve Bulletin (US Federal Reserve Board)	5
Monthly Digest of Statistics (UK)	5
	<u>141</u>

\* Economic Statistics Bureau of Washington, D. C.

TABLE II

The Also-Rans

(Western Publications Mentioned Less than Five Times)

<u>Title</u>	<u>Number of Mentions</u>
Bulletin mensuel de statistique	4
Economic Notes	4
London Times	4
Journal of Commerce	4
Der Volkswirtschaft	4
Financial and Commercial Chronicle	4
London Observer	3
UN Monthly Bulletin of Statistics	3
LeMonde	3
Perspectives	3
Facts for Farmers	3
New York Herald Tribune	3
Daily Worker	3
Die Deutsche Finanzwirtschaft	3
Business Week	3
Manchester Guardian	3
Wirtschaft und Statistik	3
Bulletin for Industry	2
Chemical and Engineering News	2
American Machinist	2
Journal Official	2
Service economique et financier	2
Humanite	2
Fortune	2

TABLE II

The Also-Rans  
(Continued)

<u>Title</u>	<u>Number of Mentions</u>
Foreign Crops and Markets	2
Congressional Record	2
Review of Economics and Statistics	2
Political Affairs	2
Lloyd's Bank Review	2
Contract Policy and Operations (AEC)	2
Investor's Chronicle	2
District Bank Review	2
Board of Trade Journal	2
Labour Monthly	2
Finanzarkiv	2
American Economic Review	2
Foreign Affairs	2
Statistisches Jahrbuch fuer das Bundesrepublik Deutschland	2
Bituminous Coal Annual	
Monthly Bulletin, NYFR	
Manchester School of Economic and Social Studies Bulletin	
Land Economics	
New Republic	
New Commonwealth	
OEEC Annual Report	
Vierteljahreshefte fuer Wirtschaftsforschung	

TABLE II

The Also-Rans  
(Continued)

<u>Title</u>	<u>Number of Mentions*</u>
Neues Deutschland	
Aussenwirtschaft	
United Electric News	
CIO News	
Engineering	
Problemes économiques	
Fortnightly	
Annals of the Am. Acad. of Pol. and Soc. Science	
Labour Research	
First National City Bank Letter	
World News	
Stahl und Eisen	
Daily Express	
Daily Telegraph	
Quarterly Journal of Economics	
General Science	
Newsweek	
New Statesman and Nation	
Frankfurter Rundschau	
Petroleum Press Service	
Canadian Chemical Processing	
Deutsche Zeitung u. Wirtschaftszeitung	
Wirtschaftsdienst (Hamburg)	
Iron Age	

TABLE II  
The Also-Rans  
(Continued)

Title	Number of Mentions*
Cotton Board Quarterly Statistical Review	
Electrical World	
Wirtschaftskonjunktur	
Railway Age	
Electronics	
Metal Statistics	
Industrial Fibres	
Trade Union Congress Report	
Die Arbeit	
Economic Outlook	
Ministry of Labor Gazette	
Statistical Bulletin OKEC	
Die Einheit	
Revue d'economie politique	
Monthly Bulletin of Ag. Econ. and Stat. FAO	
Daily Herald	
The Nation	
Barron's	
Harvard Business Review	
Textile World	
Rayon Organon	
Textile Weekly	
Contemporary Review	
London Tribune	

\* No figure is provided for Number of Mentions if the sources were only cited once.